



Water & Business

An e-learning primer introducing students to the basics of water stewardship and leadership.



The course comprises:

- ✓ Expert-led instructional videos
- ✓ Real-world case studies
- ✓ Mixed-media, interactive content
- ✓ Quizzes and reflective prompts
- ✓ Graphic novel storytelling
- ✓ Scenario-based learning that places the learner in the shoes of decision-makers
- ✓ Two hours of learning content

Kite is trusted by:

The New York Times

DIAGEO



amazon



L'ORÉAL

cognizant

Microsoft

Mondelēz
International

SAINT-GOBAIN

citi

VEOLIA

We know that water is life. But too often we forget its value. Businesses with tangible supply chains are dependent on water, and all businesses are affected by extreme flooding and droughts exacerbated by climate change.

In Water & Business, Kite Insights has worked with leaders in the field to provide a synopsis of the risks of turning a blind eye to the issue, and unpack the opportunities of taking on a water stewardship role. Real-world examples and case studies provide practical insights and inspire employees to adopt water-positive practices.

The course is designed to engage your employees in fostering a culture of sustainability and water stewardship throughout your organisation.

Who is the course for?

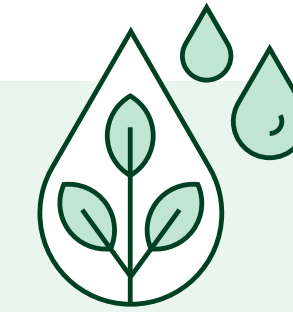
- ✓ The course has been designed as a primer for a general employee audience
- ✓ Suitable for employees in Sustainability, Operations, Facilities management, Supply Chain, Risk Management, Compliance and Legal, and beyond
- ✓ Ideal for new-starters

By the end of the course your employees will be able to:

- ✓ Understand what water is, and why it is important.
- ✓ Identify the current challenges to our global freshwater systems.
- ✓ Explain how water and business depend on and impact one another.
- ✓ List examples of what business is doing for water.
- ✓ Explain what water stewardship is and how it works.
- ✓ Identify ways to act in a water-positive way within your company.

Course overview

LESSON 1



Water is life

In lesson one, we start with the basics on water, exploring the different critical roles water plays in our lives. We also look at the current state of our global water resources.

- Why is water so important?
- Water and climate change
- How water-related events are impacting businesses
- Risks and opportunities driving business action on water

LESSON 2



Business and water

Next up, we come to grips with the complex relationship between business and water, unpacking the 'water-energy-food nexus' and what it means for water to be 'highly localised.'

- The concept of water blindness
- The localisation of water
- Differing dependencies on water
- Water quality
- Nexus-thinking: The water-energy-food nexus

LESSON 3

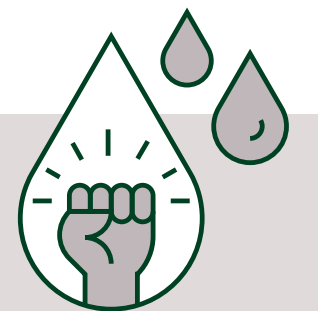


Water Stewardship

In lesson three, we explore what it means for business to take a water stewardship approach - including communities' water, sanitation and hygiene (WASH) needs.

- Rights for water
- Business and water stewardship
- The role of collaboration in water stewardship
- Water, sanitation and hygiene (WASH)

LESSON 4



Actions for water

And in the final lesson, we dig into the water-focused interventions that business can make, seeing how these actions are becoming increasingly supported by legislative frameworks.

- Barriers to water stewardship
- Business actions for water
- Nature-based solutions



www.kiteinsights.com