



The Climate School

| Powered by
Kite Insights

E-LEARNING COURSE CATALOGUE

Are your employees climate ready?

EVERY JOB IS A CLIMATE JOB



Kite E-learning

>> Kite Impact

06
hours

Kite Impact covers fundamental climate and sustainability content split into hour-long modules made up of text, infographics, videos and multiple choice questions.

The learning content is designed for employee groups and champions, and is split into 4 modules:

1. How Did We Get Here? | 6 Lessons
2. What Impacts Are We Seeing Today? | 7 Lessons
3. What's Being Done About It? | 6 Lessons
4. Business Response | 7 Lessons

How Did We Get Here?

🕒 60 mins+



Six lessons
on the
environmental
and social
impacts of
climate change

01 | Psychological Barriers to Change

First up, we focus on common psychological coping mechanisms that our brains tend to develop when confronted with the anxiety-inducing prospect of climate change.

02 | Getting to this Present Moment

Next, we contextualise human development (and particularly the post-Industrial Revolution surge in production and consumption) within the 4.5-billion-year time frame of the Earth's history.

03 | Rising Temperatures and an Imbalance Of Carbon

In Lesson 3, we unpack the greenhouse effect and carbon dioxide, climate change's primary driver, before exploring its imbalanced movement between sources and sinks.

04 | The Emissions Issue


Building on the foundation laid by the previous lesson, we broaden our understanding of carbon as a long-lasting gas, later turning to the countries and income groups who are most responsible for its rampant accumulation.

05 | The Biodiversity Crisis

In Lesson 5, we assess a second crisis, intimately related to that of climate change: the world's prevailing loss of biodiversity owing to humanity's relentless pursuit of food, material goods and economic growth.

06 | Invisible Drivers

And finally, in the closing lesson, we interrogate Western value systems, while exploring not only alternative paradigms but also historical examples of societal change.



Seven lessons
on the full,
uncomfortable,
interconnected
impacts of
climate change

What Impacts Are We Seeing Today?

🕒 60 mins+

01 | The Human Cost

First up, we explore how climate change is disproportionately affecting vulnerable developing countries, and consider two key responses to its inevitable impacts: mitigation and adaptation.

02 | Melting Ice

Next, we turn to the Earth's polar regions, coming to terms with the immediate and longer-term effects of their melting ice.

03 | Oceans

In Lesson 3, we cover three major changes taking place in our oceans: rising water levels, coral bleaching and acidification.

04 | Storms and Floods

Turning to the different ways in which climate change is making day-to-day weather more extreme, we begin with storms and flooding

05 | Heat, Droughts and Wildfires

In Lesson 5, we shift to the other end of the extreme weather spectrum, assessing the effects of heat waves, droughts and wildfires.

06 | Tipping Points

In Lesson 6, we contemplate the very real prospects of 'positive feedback loops' and 'runaway climate change', while also considering how humanity will be affected.

07 | Using Grief to Galvanise

And finally, in the closing lesson, we begin to turn the corner towards meaningful action, contemplating the power of tapping into our emotions to fuel engagement and action.



Six lessons on current ground-breaking climate mitigation initiatives; focusing on the United Kingdom

What's Being Done About It?

🕒 60 mins+

01 | Global Action

In the first lesson we unpack some of the major international goals and agreements that are already in place as a means of addressing the climate emergency.

02 | Which Sectors Emit The Most?

Next, we identify which business sectors are primarily responsible for global fossil fuel emissions.

03 | National Action

In Lesson 3, we cover some positive steps already underway in a handful of countries, before taking a closer look at the UK government's climate interventions thus far.

04 | Civil Society Action


Then, we track the recent groundswell of civil society action, again with an emphasis on the UK.

05 | What's Keeping The Current System In Place?

In Lesson 5, we unpick the deeply entrenched 'unwilling' forces that make systemic change so difficult across society today.

06 | Positive Trends

And finally, we conclude on an optimistic note with some profound and inspiring innovations already in the works across sectors where change is needed most.



Seven lessons
on the business
case for action

Business Response

[How You Can Drive Change]

 60 mins+

01 | What Is Net-Zero?

In the first lesson, we define 'net-zero' and explore different approaches to achieving it before 2050.

02 | Why Are Companies Taking Action Now?

Next, from the perspective of a business or organisation, we weigh up the risks of failing to transition to a carbon-neutral economy alongside the tremendous opportunities this transformation presents.

03 | What Does Corporate Climate Leadership Look Like?

In Lesson 3, we turn to a selection of inspiring corporate leaders, looking at the ambitious goals they've set and how they're going about achieving them.

04 | What Are The Main Strategies To Decarbonise?

Turning to the task ahead, we begin to drill down into practical specifics, touching on both early and advanced action steps in an organisational context as well as some 'quick wins' for building momentum.

05 | Radical Business Action

In Lesson 5, we are encouraged and challenged by the examples of companies taking radical action and using business as a tool for activism.

06 | What Can I Do Within My Role To Take Action Now?

In Lesson 6, we focus on some department-specific interventions to accelerate business-wide climate action.

07 | Developing A Personal Action Plan

And finally, on an individual level, we identify core competencies and map support networks in preparation for developing a personal action plan.



Kite E-learning

> Kite Compact

90
mins

Kite Compact is a consolidated version of **Kite Impact**, with a focus on business action. It also covers fundamental climate and sustainability content, and is made up of text, infographics, videos and multiple choice questions

This is a highly condensed course which can be stand-alone or delivered as a 'pre-read' to a workshop.



Six lessons on the business case and opportunities for taking climate action within our organisations

Kite Compact Lessons

01 | The Case for Business Action

First up, we acknowledge the common psychological barriers to taking climate action, before seeing why action is the only way forward for business, not only to avoid risks but also to embrace exciting opportunities.

02 | Understanding the Climate Crisis

Next, we briefly unpack the science of climate change - how we got into this crisis, what impacts we're already seeing for humanity and the planet, and how much worse they're likely to get if we don't act now.

03 | Understanding Biodiversity Loss

In Lesson 3, we explore the other side of the climate coin: how human activities are putting animal and plant species at risk of extinction, and why biodiversity loss goes hand-in-hand with the climate crisis.

04 | How We Are Responding

In the fourth lesson, we turn the corner to consider what it will take, on a global level, to keep the climate crisis in check - from international treaties and systemic paradigm shifts to countries writing net-zero into law.

05 | The Role of Business

Building on this foundation, we explore what it looks like for business to drive action, beginning with key terms and scopes, then working through the steps needed to bring organisational emissions down to net-zero.

06 | What Can I Do Within My Organisation

And finally, we zoom in on what action looks like for you within your role. We consider a wide range of possible initiatives across different departments and we hear from inspiring 'climate champions' who've already stepped forward.



Copyright of Kite Insights. 2023