



Biodiversity & Business

An e-learning primer introducing students to the opportunities of nature-positive business practices.



The course comprises:

- ✓ Expert-led instructional videos
- ✓ Real-world case studies
- ✓ Mixed-media, interactive content
- ✓ Quizzes and reflective prompts
- ✓ Graphic novel storytelling
- ✓ Scenario-based learning that places the learner in the shoes of decision-makers
- ✓ Two hours of learning content

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The New York Times

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85% of companies in the S&P Global 1200 have a significant dependency on nature across their direct operations.* Yet biodiversity is in rapid decline, and business is part of the problem.

In Biodiversity & Business, Kite Insights has worked with leaders in the field to explore the opportunities for business to become part of the solution. Companies are making the transition to nature-positive business practices and in doing so are building their resilience and competitive advantage.

The course is designed to engage employees in navigating the complexities of the topic. Whilst recognising the tensions that exist in the transition towards being nature-positive, the course provides a pathway through the noise and highlights the opportunities to create change. By the end of this course your teams will be informed and engaged role-players, assisting in the shift towards nature-positivity.

* Source: S&P Global Sustainable 2023

Who is the course for?

- ✓ The course has been designed as a primer for a general employee audience
- ✓ Suitable for employees in Sustainability, Supply Chain, Product Development, R&D, Marketing and Communications, Risk Management, Finance, Compliance and Legal, and beyond.
- ✓ Ideal for new-starters

By the end of the course your employees will be able to:

- ✓ Explain what biodiversity is, and why it is important to business.
- ✓ Identify the impacts that business has on biodiversity.
- ✓ Understand why businesses are shifting to being nature-positive.
- ✓ Understand what business can do to foster a shift towards nature-positivity.
- ✓ Reflect on where your efforts for biodiversity protection are best focused within your company.

Course overview

LESSON 1

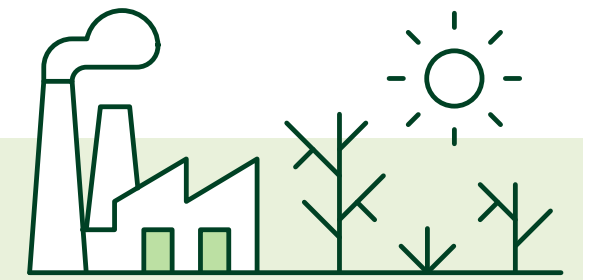


Understanding the link between business and biodiversity

In lesson one, we unpack the concept of biodiversity and explore the different ways that business relies on ecosystems.

- How does business depend on nature?
- The Global Biodiversity Framework
- Nature-positive case study
- Biodiversity risk as driver towards nature-positive business

LESSON 2



Understanding the impacts of business on biodiversity

Next up, we focus on the global decline of biodiversity, investigating different ways that business is exacerbating this crisis.

- The threat of global biodiversity loss
- Business' contribution to biodiversity loss
- Business impacts on biodiversity

LESSON 3

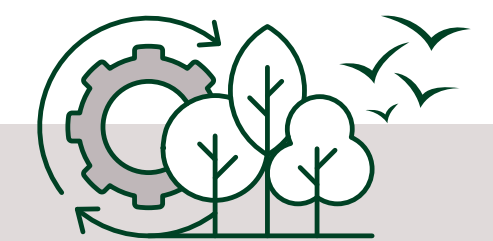


The shift towards nature-positive business

In lesson three, we examine the shift to nature-positive business, drawing out impactful approaches that companies can take.

- The business case for becoming nature-positive
- Why and how businesses are taking action
- The business benefits of acting on nature

LESSON 4



Fostering meaningful action in business for biodiversity

And in the final lesson, we delve deeper into what action looks like both for business functions and organisations as a whole.

- Function-specific actions
- The reporting and disclosure landscape
- The Taskforce on Nature-related Financial Disclosures



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